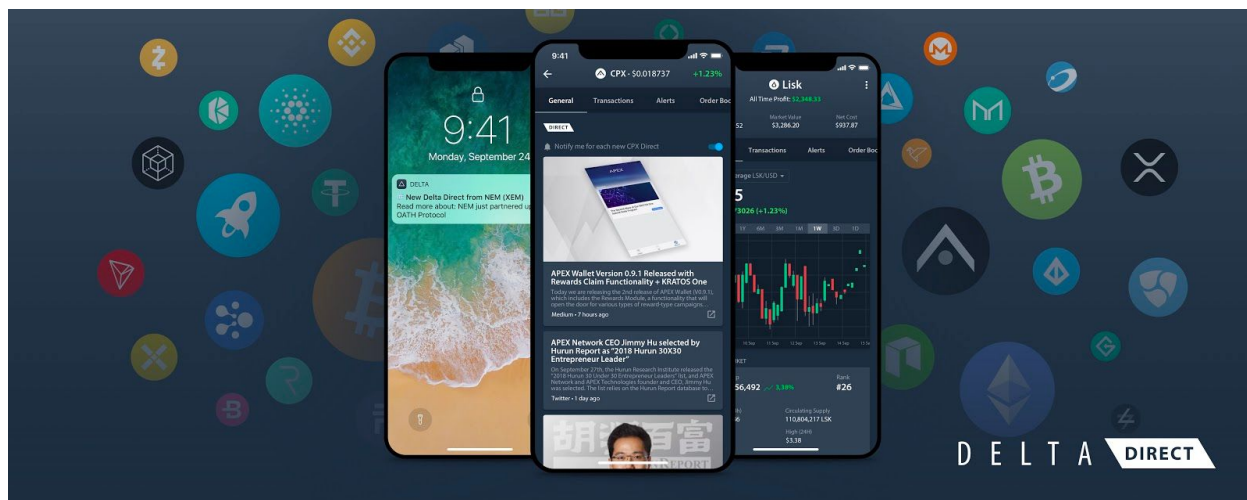


Delta launches Delta Direct.

A direct link for token teams to connect with existing and potential investors.



October 8, 2018 - [Delta](#), one of the leading cryptocurrency portfolio applications, today launches [Delta Direct](#). Via Direct, Delta users will be first to know about asset technology breakthroughs, key investor communications and more.

Delta Direct is a completely free service seamlessly integrated into the Delta app. Delta Direct delivers trustworthy, transparent & leading edge cryptocurrency information to the users of Delta.

Delta's vision is to create a direct way of communication for token & asset teams to their existing or potential investors. Since most team communications get lost in unverified news, spam or scam, Delta Direct solves these issues by offering investors a transparent primary source of information, without third parties potentially influencing or polluting this information.

Delta, as one of the leading apps in terms of portfolio tracking on a range of different platforms, will allow asset teams to reach more users in a simple & effective way. Delta is currently a mobile-first product with the iOS & Android application boasting over 1 million total reachable users. Users can choose to subscribe to asset teams as they please.

“At Delta, we believe that in this current state of market, token teams need to be empowered to communicate with their stakeholders. With Delta Direct we also want to counter misinformation about projects.”

- Nicolas Van Hoorde, CEO at Delta

Starting today, asset teams that already signed up for Delta Direct will share updates through the Delta app with users that invested in, or are interested in their asset. Users will also be able to customize personal notifications to be updated as soon as new blog posts or official communication come out.

At launch, Delta Direct supports already over 30+ token teams. Delta Direct is open for all 3000+ assets listed in Delta's crypto portfolio tracking application. Everyone that shares our vision of seeking for a more direct and transparent way of communication with holders and potential investors, can get in touch via get@delta.direct to start connecting with Delta's users.

32 token teams that already opt in (ordered randomly):

- Request Network
- ZenCash
- GET Protocol
- PundiX
- Apex
- DigixGlobal
- MakerDAO
- NEM
- SwarmFund
- Wanchain
- Zcash
- Switcheo
- Enigma
- Docademic
- Reddcoin
- PIVX
- Nexus
- Loopring
- Cortex
- Aelf
- DataBrokerDAO
- FundRequest
- Stratis
- Decred
- 0xproject
- QASH
- AirSwap
- Hydrogen
- ARK
- Nano
- Lisk
- District0x

"Delta is a fantastic crypto portfolio app with powerful information on prices, charts and a stellar UI for managing my portfolio. With the addition of Delta Direct, we are thrilled to integrate the latest MakerDAO news, including developments on Dai and MKR, with their millions of users."

- Coulter Mulligan, Head of Marketing MakerDAO

"Delta Direct is just the first phase of Delta delivering a user experience catered around transparent, trustworthy & leading edge cryptocurrency / token team information."

- Nicolas Van Hoorde, Co-founder & CEO at Delta

"The Delta Direct service is another great step towards educating cryptocurrency enthusiasts on the teams and projects behind their favourite currencies. By collecting all information coming directly from the team, content becomes easy to consume for the masses. A natural and very welcome addition to the amazing user experience Delta already provided. Great work, team!"

- Robbin Mazurel, Brand Manager at Request Network

About Delta



Launched in October 2017, Delta is the ultimate Bitcoin & cryptocurrency portfolio tracker app that enables investors to keep track of all crypto coins, including Bitcoin, Ethereum, Ripple and over 3000 altcoins. In just a very short period of time, Delta has attracted almost over one million crypto investors who are tracking their portfolios, checking the latest coin prices and market charts using the Delta app.

Delta has been awarded in 2018 with the Webby judges award for 'Best Mobile User Interface', highlighting Delta's achievement of offering great functionality in an easy to use interface.

PR kit: [DOWNLOAD HERE](#)

About Opus Labs, the company behind Delta

Delta is created by Opus Labs NV, a self-funded Belgian company founded in August 2017 set to create different user-centered digital products, highly focused on the cryptocurrency market. Delta was the first product of Opus Labs and launched publicly on October 4th, 2017. Up to this day, due to the success of Delta, the application is and will remain the only product and the sole focus of Opus Labs. Opus Labs has been founded by six co-founders, all active in an executive role within the company.

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